

## LUIS FITCH

## Curriculum Vitae

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### SELECTED SOLO EXHIBITIONS

- 2024 [2014/2024 An Anthological Exhibition of Mexican Artist Luis Fitch](#), Inez Greenberg Gallery, Bloomington, MN
- 2023 [Deconstructing the Minnesota Flag](#), Eight printed flags, North Hennepin Community Gallery, Brooklyn Park, MN
- 2023 [Nuevo México](#), 20 large format silkscreen prints, South Broadway Cultural Center Gallery, Albuquerque, NM
- 2022 [Dead Serious](#), 12 large format silkscreens, Viewpoint art gallery, Saint Paul, MN
- 2021 [Racism Kills](#), Social Justice Billboard Project at the George Floyd Square, Minneapolis, MN
- 2019 [Love / Hate](#), 20 large format paintings, UR/IN gallery – Minneapolis, MN
- 2017 [Across Borders: A Look at the Work of Latinx Designers](#), Google online exhibition
- 2017 [Drawing Blood](#), Arlington Arts Center, Arlington, Virginia
- 2017 [Day of the Dead Pop-Up Art Show](#), Zinnia Folk Art Gallery, Minneapolis, MN
- 2016 [Mex Art in the UK](#), Mex Art Gallery, London, UK
- 2016 [La Santa Muerte](#), Mexican Cultural Institute, Washington, DC
- 2014 [Hecho in Minnesota Posters Designed by UNO Branding](#), Kiehle Gallery, St. Cloud State University, St. Cloud, MN
- 2014 [Cross-cultural Posters Exhibition](#), The Consulate General of México and The Cultural Institute of New York, New York, NY
- 2010 [Ten Years of Hispanic Posters](#), Metropolitan State University Gordon Parks Gallery, Saint Paul, MN
- 2004 [Stereotypes the work of Luis Fitch and UNO](#), Mira Gallery, Minneapolis, MN
- 1999 [Colores Santos](#), Flatland Gallery, Minneapolis, MN
- 1997 [Colores Vivos](#), Riverview Gallery, Minneapolis, MN
- 1996 [A Mexican in Columbus](#), Doo Wack Gallery, Columbus; OH
- 1996 [Viajes](#), Galería de Rosarito, Rosarito, Baja California, México
- 1991 [De Vuelta en Tijuana](#), Large format oil and sand paintings, Centro Cultural De Tijuana, Tijuana Baja California, México
- 1990 [20 Years of Drawing](#), Río Rita Gallery, Tijuana Baja California, México
- 1989 [Mi Nuevo Trabajo](#), Art Center College of Design, Pasadena, CA
- 1985 [New Illustration Work](#), San Diego City College Gallery, San Diego, CA
- 1980 [Mis Primeros Cuadros](#), Galería ETI 24, Tijuana Baja California, México

### GROUP EXHIBITIONS

- 2024 [Trienal de Tijuana](#) Secretaría de Cultura de México, Centro Cultural Tijuana, CECUT, Tijuana, Baja California, México
- 2024 [Hilo de Sangre](#) Minnesota Museum of American Art ("M" Museum) Saint Paul, MN (curated by Xavier Tavera)
- 2023 [NEW ART](#) 10 BIPOC artist in Minnesota, Normandale Gallery of Fine Arts, Bloomington, MN (curated by Xavier Tavera)
- 2022 [La Línea](#), 22 Years of Grupo Soap del Corazón, Plains Art Museum, Fargo ND (curated by Xavier Tavera) (Catalog)
- 2021 [Institute of Mexicans Abroad](#), 2nd National Conference for Artist of Mexican Origin based in the USA, Mexico City
- 2020 [Conectado por la Naturaleza](#), Reedy Gallery, Minnesota Landscape Arboretum, Chaske, MN (Wendy DePaolis)
- 2019 [McKnight 2014–2018 group exhibition/forum](#), MCAD gallery, Minneapolis, MN (curated by Kerry Morgan)
- 2019 [Caravan](#), Williams Teaching Gallery and Concordia Gallery, Saint Paul, MN (curated by William G. Franklin)
- 2019 [Institute of Mexicans Abroad](#), 1st National Conference for Artist of Mexican Origin based in the USA, Mexico City
- 2018 [Latino Art Now!](#) Art Auction & Exhibition, MACLA, San José, CA
- 2018 [After Dark](#), National Museum of Mexican Art, Chicago, IL (curated by Cesáreo Moreno)
- 2018 [Day of the Dead](#) at Zeitgeist Cultural Center, Duluth, MN
- 2018 [Alumni Reunion Exhibition](#) Art Center College of Design, Pasadena, CA
- 2018 [Foodways](#), Exploring the intersection of food with cultural identity, MCAD, Minneapolis, MN (curated by Kerry Morgan)
- 2017 [Festival de las Calaveras](#), Intermedia Arts, Minneapolis, MN (curated by Ana Laura Juarez)
- 2017 [La Lotería un Homenaje Ilustrado](#), Travel art show various states of México (curated by Federico López Escalante)
- 2016 [Desaparecidos](#), 12 large format silkscreens, Bedam Theatre Art Gallery, Duluth, Minnesota
- 2016 [Folklore Remix](#), Gamut Gallery, Minneapolis, Minnesota
- 2015 [43 Disappeared](#), The Iguala Mass Kidnapping, Baja California Center, Rosarito, Baja California
- 2011 [El Milagro](#), Grupo Soap del Corazón, Intermedia Arts, Minneapolis, MN (curated by Xavier Tavera)
- 2007 [Nuestra Frida](#), Art Jones Gallery, Minneapolis, MN (curated by Doug Padilla)
- 2006 [Art sourcing. An International Consortium of Outsourcing Artists](#), The Soap Factory, Minneapolis, MN (curated by Doug Padilla)
- 2005 [Política Ex-cárcel](#), Centro Cultural Ex-Cárcel, Valparaíso, Chile (curated by Marcela Rodriguez)
- 2005 [El Otro Americano](#), Instituto Chileno Norteamericano de Cultura, Valparaíso, Chile (curated by Marcela Rodriguez)
- 2004 [Gráfica Política](#), Soap del Corazón, Highpoint Center for Printmaking, Minneapolis, MN (curated by Marcela Rodriguez)
- 2004 [Four Minnesota designers in El Paso](#), El Paso University Gallery, El Paso, TX
- 2001 [Frontera Lake Street](#), The Minneapolis Institute of Arts, Minneapolis, MN (self-curated by the group of artist)

### GRANTS / FELLOWSHIPS / RESIDENCY

- 2024 MN State Arts Board Cultural Expression grant program recipient, Saint Paul, Minnesota
- 2024 Residency in the Department of Art and Art History at St. Olaf College, Northfield, Minnesota
- 2023 City of Albuquerque Public Art Program and Tamarind Institute residency, Albuquerque, NM
- 2020 AIGA Fellow Award, Minneapolis, MN
- 2015 McKnight Visual Artist Fellowship recipient, Minneapolis, MN
- 2004 Highpoint Center for Printmaking Grant, Minneapolis, MN
- 1995 Ohio Art Council Design Fellowship, Columbus, OH

## SELECTED AWARDS

- 2023 Appointee by the Minnesota Council as Chair to serve for the redesign of the Minnesota State Flag and Seal
- 2021 Institute of Mexicans Abroad, 2nd National Conference for Artist of Mexican Origin based in the USA, Mexico City
- 2019 AARP Minnesota and Pollen's 50 Over 50 artists of the year, Minneapolis, MN
- 2019 Institute of Mexicans Abroad, 1st National Conference for Artist of Mexican Origin based in the USA, Mexico City
- 2018 City Pages Artist of the Year, Minneapolis, MN
- 2014 People to Watch in 2014, Graphic Design USA Magazine, New York, NY
- 2010 Paseo de la Fama, Tijuana, Mexico
- 2005 The Type Directors Club, Award for the Mpls Institute of Arts brochure Latinization of Minneapolis' Lake Street area, NY, NY
- 2004 Peter Glen Special Award for Public Services, recognizes companies who demonstrate a strong commitment to their community

## EDUCATION

- 1990 BFA with Honors and Distinctions, Art Center College of Design, Pasadena, CA
- 1985 Certificate in Communication Arts with Honors, San Diego City College, San Diego, CA
- 1982 Diploma in Technical Drawing, Escuela Secundaria Técnica Numero 1, Tijuana, Baja California, México

## JURIES

- 2021 Augsburg Student Art Show judge, Minneapolis, MN
- 2019 61st Design Exhibition Art Directors Association of Iowa, Des Moines, Iowa
- 2018 MCAD MFA Van Derlip Awards judge, Minneapolis, MN
- 2018 ADC 97th Annual Awards judge, Punta Cana, Dominican Republic
- 2018 Made at MCAD Art Directors Association of Iowa All-student exhibition judge, Minneapolis, MN
- 2017 MCAD graduate work judge, Minneapolis, MN
- 2015 Uptown Art Fair, Onsite judge, Minneapolis, MN
- 2005 Newspaper Association of America, Athena Awards Multicultural judge, San José, CA
- 2004 Mercado Central Day of the Dead altar judge, Minneapolis, MN

## SELECTED ART COMMISSIONS SOLO OR COLLABORATIVE

- 2021 Target Stores product design collection commemorating the Day of the Dead, Nationwide stores.
- 2021 USPS stamp designs, four stamp designs commemorating the Day of the Dead, Washington, DC
- 2021 City of Bloomington utility art boxes designs, Bloomington, MN
- 2020 City of Minneapolis utility art boxes designs, Minneapolis, MN
- 2018 Minnesota Lottery campaign "*Celebrate Day of the Dead*", MN Lottery, Saint Paul, MN
- 2017 AIGA National conference at the Walker Art Center – Projection mapping art, Minneapolis, MN
- 2015 By the Order of Me – Ongoing public art display in Latino Neighborhoods, Minneapolis, MN
- 2011 Free Art – a continue project to give art in Latino neighborhoods via Twitter and Facebook messages, Twin Cities, MN
- 2010 Welcome to the Border – art in public spaces, Tijuana Baja California México
- 2009 Day of the Dead – Art Org, 4' x 8' steam roller print, Plains Museum in Fargo, ND
- 2002 Day of the Dead in Lake Street – 8'x 12' mural, Grupo Soap del Corazón, Minneapolis, MN

## MUSEUM COLLECTIONS

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|------------------------------------------|-------------------------------------------------------|
| Art Center College of Design             | Movimiento de Arte y Cultura Latino Americana (MACLA) |
| Centro Cultural de Tijuana (CECUT)       | National Hispanic Cultural Center (NHCC)              |
| Cooper Hewitt, Smithsonian Design Museum | Plains Art Museum                                     |
| Hoffmitz Milken Center for Typography    | Tamarind Institute                                    |
| Minneapolis Institute of Arts            | Weisman Art Museum                                    |
| Minnesota Historical Society             |                                                       |

## SELECTED BIBLIOGRAPHY

- 2023 William G. Franklin *Latin Art in Minnesota: Conversations and What's Next*. Afton Press, Minneapolis, MN
- 2015 Guillermo Osorno for The Mexican Ministry of Foreign Affairs *100 Mexicans Abroad*, Mexico City
- 2013 The Minnesota History Society, *Lideres Latinos Oral History Project*, St. Paul, MN
- 2007 Leigh Roethke, *The History of Latinos in Minnesota*, publish by Minnesota Historical Society Press
- 2006 Step Inside Design Magazine Interview, By Emily Potts, *Frozen or on the Rocks?* Dynamic Graphics, Inc.

## SELECTED PRINT MEDIA / INTERVIEW / ARTICLES

- 2021 Jenna Ross "*USPS celebrates Día de los Muertos with stamps by Minneapolis artist*" StarTribune front cover newspaper, MN
- 2017 Cheryl V. Jackson "*Mexican celebration Day of the Dead goes mainstream in America*" USA Today newspaper, New York, NY
- 2016 "*Neo-Mexicanismo work is both heartfelt and haunting*", City Pages, Minneapolis, MN
- 2014 Kristen Kazarian, "*Translating brands for the Hispanic audience*" *Packaging Strategy Magazine*, Troy, MI
- 2010 Raul Dominguez, "*Paseo de la Fama*", *El Mexicano*, Tijuana Newspaper
- 2010 Lorena Duarte, "*Minnesota Immigrants*", *MN Historical Society*, Saint Paul, MN
- 2008 Anthony Mazzotti, "*Hit the pavement*", *AIGA Issues*, Minneapolis, MN

## PUBLICATIONS AS AUTHOR / EDITOR / DESIGNER / ILLUSTRATOR

- 2023 *Latin Art in Minnesota: Conversations and What's Next*. Designed by UNO Branding, Afton Press, (Design Director)  
2012 *Hecho in Minnesota Posters* Designed by UNO Branding, Hardcover, (Author, Editor, Illustrator)  
2009 *¡Amigas Forever!* Hardcover, (Illustrator)

## LECTURES AND WORKSHOPS\*

- 2023 South Broadway Cultural Center art students' workshop, Albuquerque, NM\*  
2022 Walker Art Center, *Free First Saturday: Offerings, Papel Picado* workshop, Minneapolis, MN\*  
2022 Kentucky-wide University, *Interconnected* lecture series, Kentucky, KY  
2021 UW Stout School of Art and Design, *My Art and Designs*, Menomonie, Wisconsin  
2021 Augsburg University, *My history, my art, my design*, Minneapolis, MN\*  
2020 Ramsey County Library, *My work in times of Covid-19*, Saint Paul, MN  
2020 University of Minnesota, *Getting ready for the real world*, Minneapolis, MN  
2020 Augsburg University, *From Mexico to Minneapolis*, Minneapolis, MN  
2020 AIGA MN design camp conference, *Filtros*, Madden's, MN  
2019 Weisman Art Museum, *Conversations with Creatives*, Minneapolis, MN  
2018 Minneapolis Institute of Arts design night, *Weird design panel talk*, Minneapolis, MN  
2018 AIGA MN design camp conference, *How to design and create art for the Latinx market*, Madden's, MN\*  
2017 Towson University, *My art life, so far*, Baltimore, MD\*  
2016 Latino Foro Minneapolis Lake Street, *Designing and branding a street*, Minneapolis, Minnesota, MN  
2016 PBS national meeting, *Understanding the Latinx market in the USA*, Washington, DC  
2014 St. Cloud State University, *Filtros, Getting to the heart of the target audiences*, St. Cloud, MN  
2014 MCAD and Brand Lab workshops, *My Portfolio History*, Minnesota, MN  
2013 Universidad Autónoma de Baja California (UABC) Symposium, *My trabajo en el exterior*, Tijuana Baja California, México  
2013 Universidad del Pedregal del Sur, *Mi estudio*, Ciudad de México  
2012 University of Minnesota Duluth and Labovitz School of Business, *The Myths and Stereotypes of Latino Culture*, Duluth MN\*  
2012 Conferencia ProDiseño, *Mex design en el norte*, Tampico, México \*  
2011 Kansas State University, *Designing for the Latino Market*, Manhattan, KS  
2011 Vaseline Design, *Diseño de branding para el mercado Latino*, Chihuahua, México\*  
2010 Tipos Libres, *El diseño es un arte*, Querétaro Tecnológico de Monterrey, Querétaro, México\*  
2010 Congreso Chihuahua, *El diseño emocional*, Chihuahua, México\*  
2010 Universidad del Valle Hermosillo, *En Mexico sí se puede*, Hermosillo, México\*  
2010 Minnesota College of Art & Design (MCAD), *The Journey from México*, Minneapolis, MN  
2009 Minneapolis University of Minnesota – Minneapolis, MN  
2009 Instituto Tecnológico y de Estudios Superiores de Monterrey – León Guanajuato, México\*  
2009 Blurring Lines – Society for Environmental Graphic Design (SEGD) Annual Conference, San Diego, CA  
2009 Interuniversidades – Ciudad Obregón, México\*  
2009 AIGA Y14, *Crossing borders*, San Diego, CA\*  
2008 National Association of Latino Arts (NALA), *Latinx Art in Minneapolis*, Minneapolis, MN  
2008 a! Conference, *El mercado Hispano en los Estados Unidos*, San Luis Potosí, México  
2008 GAIN – American Institute of Graphic Arts, *Hispanic Marketing 101*, New York, NY  
2007 American Marketing Association, *The Hispanic Marketing in Minnesota*, Minnesota, Minneapolis, MN  
2007 Miami Ad School, *The Hispanic portfolio*, Minneapolis, MN  
2006 Minnesota Advertising Federation, *Advertising to the Latino Market*, Minneapolis, MN  
2006 Minnesota AIGA, *Hispanic Design*, Minneapolis, MN  
2005 Texas University of Texas, *No borders*, El Paso, TX  
2004 MN American Marketing Association, *Advertising to the Latino Market*, Minneapolis, MN  
2003 7th Annual Hispanic Marketing Midwest Conference, *Avanza Supermarket case study*, Minneapolis, MN  
2003 Newspaper Association of America, *Understanding the Latino acculturation process*, San José, CA  
2002 American Institute of Graphic Arts, Minneapolis, *Hispanic 101*, Minneapolis, MN  
2001 5th Annual Hispanic Marketing Midwest Conference, *Blending Latino cultural influences with visual strategies*, Minneapolis, MN

## TELEVISION / RADIO

- 2023 WCCO News, *New exhibit deconstructs symbolism, history and cultural significance of the Minnesota flag*, MN  
2023 MPR News radio, *Ideas ready to fly as panel embarks on remaking Minnesota's state flag*, MN  
2023 MPR News radio, *A new book features contemporary Latin artists in Minnesota*, MN  
2021 Canal 22 México, *Luis Fitch en México*, National Cultural TV in México  
2021 NBC Universal national news, *Día de los Muertos for USPS and Target Stores*, Nationwide, USA  
2021 Telemundo national news, *Día de los Muertos for USPS and Target Stores*, Nationwide, USA  
2021 MPR News radio, *Minneapolis artist's Día de los Muertos designs break new ground as Postal Service stamps*, MN  
2020 Canal 22 México, *Diáspora Cultural*, National Cultural TV in México  
2018 Radio KPCW public radio station, *Latinx artist interview*, Park City, Utah  
2010 TPT MN Channel, *Latino Art: A Community Vision*, Minneapolis, MN  
2009 PBS TV show *Life (Part 2), Opening titles design*, Minneapolis, MN  
1988 Canal 12, *Entrevista cultural con Pedro Ochoa*, Tijuana